MEMBERS Development Company

An 80 Attendee Meeting Seamlessly Transitions to OnBoard

? THE CHALLENGE

MEMBERS Development Company's central challenge was the cost and hassle of preparing an amazing volume of printed materials for a large number of owners during semi-aunnual meetings. Distributing paper meeting materials proved cumbersome given north of 80 members attending MDC's owner meetings.

This size resulted in costs exceeding $7,000 for the printing, binding, and shipping of paper books that often ballooned to over 300 pages. Relying on paper required attendees to scan and email segments from the agenda or physically share the compiled book. This resulted in the executive team at MDC spending significant time at the start of each meeting incorporating last minute changes to presentation materials.

THE SOLUTION

Passageways OnBoard was initially launched to the nine MDC Board Members in May, 2014 for their quarterly board meeting. It provided secure, electronic access for each director and tools to navigate and annotate their board book. Having implemented the solution with great success, MDC further extended the value of their investment using OnBoard to provide all meeting materials to over 80 attendees during the two-day owner meeting in Chicago.

Kent Zimmer, Director of Finance at MDC remarked that "The value of OnBoard far exceeded our expectations. The annotation features on top of electronic presentations extends our research and development far beyond the walls of our meetings as attendees share our findings with their team." Past meeting materials are now always available, directors no longer worry about bringing old books with them or risk coming unprepared.

THE RESULTS

With OnBoard, MDC was able to keep the most up to date and relevant information in the hands of their owners at all times. The real-time updates allowed for an increased amount of flexibility contributing to a tremendously successful meeting. OnBoard is now fully integrated throughout MDC for both the board and owner meetings.

"I'm excited that we have the opportunity to use this technology to deliver our meeting materials. It saves us time, money, and trees! Our attendees can create electronic notes on the presentations using their iPads, and materials can be uploaded as updates occur, which ensures our attendees have the most recent materials in front of them," said Sarah Lietz, Director of Product Development for MDC.

Our Customers

Professional Associations of all sizes trust OnBoard to make every meeting easy. It streamlines board meetings. It enhances the efficacy and effectives of membership meetings. We understand associations range in membership size. No matter how large or small, we offer unprecedented support and training for every single member.

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- Sarah Lietz

Director of Product Development, MEMBERS Development Corporation

OnBoard is the world's most intuitive multiplatform board portal software. Purpose built with a powerful yet minimalistic design. OnBoard removes the stress of board meetings so you can focus on your business.

PASSAGEWAYS

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